

OHI WORKFORCE COALITION

GROWING PROSPERITY THROUGH SKILLED WORKERS, QUALITY JOBS, AND EQUITABLE SYSTEMS

Happy Birthday OWC

1-31-2022



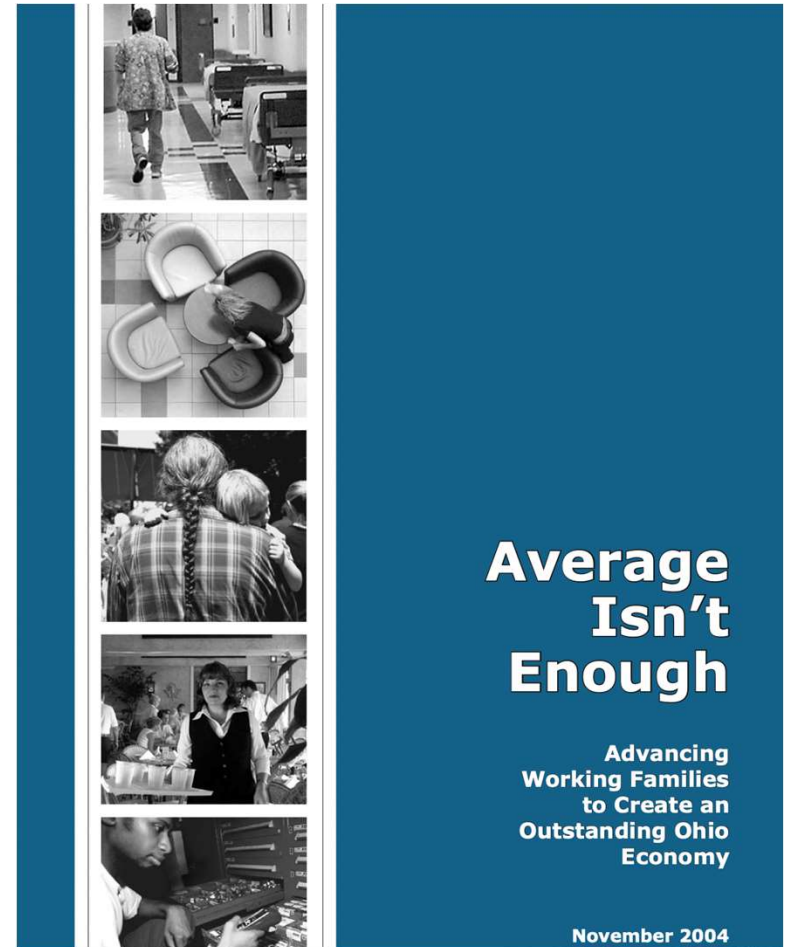
Agenda

1. Welcome!
 - Introduce yourself in the chat with name, organization, and your first recollection of engagement with OWC
2. OWC—a celebration
3. What is up next
4. How to engage
5. Open discussion



Ohio Workforce Coalition Overview

1. Formally organized in 2007 in response to a report that showed that 70% of people under 200% of poverty in Ohio are working.
2. Historically focused on adult workforce and education issues—OCOG, Industry Workforce Alliance Grants, adult literacy, and even local WIA policies
3. Welcomed into the National Skills Coalition's SkillSpan State Policy Network in 2021 and have been rebuilding
 - New policy priorities that are system focused
 - Job quality and racial equity focused
 - Building the network and sharing information



Average Isn't Enough

Advancing
Working Families
to Create an
Outstanding Ohio
Economy

November 2004

Leadership Spotlight

Bob Paponetti

The Literacy Cooperative of Greater Cleveland

AND

Laurie Atkins

The Literacy Cooperative of Greater Cleveland



Poll One

How many of you have been aware of the OWC since the the beginning?



Ohio Workforce Coalition Overview

1. Began engaging with federal policy discussions in 2009
2. Have been recognized by the National Skills Coalition for the level of engagement OWC has had in the Skills Summit
3. LC Members have been invited to participate on National Advisory Boards to share their expertise



Leadership Spotlight

Melissa Johnson

The National Skills Coalition

AND

Janice Urbanik

Expert at Large



Poll Two

Who has participated in or led meetings with public officials at the federal or state level?



Ohio Workforce Coalition Today

1. Two core areas of focus—the network and public policy.
2. OWC builds and engages the network to be able to educate and promote strong public policy



Building a Network

[Learn More](#)



Growing Engagement

[Learn More](#)



Developing Policy Ideas

[Learn More](#)



Advocating for Change

[Learn More](#)



Ohio Workforce Coalition Today: Network

1. Over 800 people subscribed to updates and information
2. Regular participation in OWC sponsored monthly webinars
3. Increasing 'clicks' on monthly newsletter



Ohio Workforce Coalition Today: Policy

System focus in three areas:

1. Create a flexible supportive services fund
2. Create a quality employer designation.
3. Strengthen public workforce systems

EXAMPLE: Working with the Office of Workforce Transformation to better understand the deployment of Tech Cred funds and how OWC can support continued diversification



Leadership Spotlight

Hope Arthur

The Cincinnati Healthcare Collaborative

AND

Bishara Addison

The Fund for Our Economic Future



Poll Three

Does the Coalition's work on network building and public policy development interest you?



Ohio Workforce Coalition Today: Racial Equity

Lift of Racial Equity Across Ohio

1. Cross advocate team convening
 - Business Leaders United
 - Advocates for Ohio's Future
 - Ohio Workforce Coalition
2. Identify specific policy levers to address the state's benefit cliff with a racial equity lens
 - What does data show us
 - What else do we need to know



Ohio Workforce Coalition Today: Network

Network building and engagement work-group

1. Work with OWC to identify ways to build network
2. Support efforts to engage those members in learning, sharing best practices, and supporting public policy efforts
3. Identify potential membership structures and make recommendations to the leadership committee



Ohio Workforce Coalition Today: Network

Policy development and advocacy work group

1. Work with OWC to develop workforce 101 for use with public officials
2. Support efforts to advance current policy priorities
3. Participate in planning and outreach to public officials at the state and/or federal level



Leadership Spotlight

Laurie Gribble McKnight
Workforce Area 14

AND

John Trott
Greater Ohio Workforce Board



Sign-up Now!

Visit: <https://forms.office.com/r/kxgQWA7hB4> to share more about how you are willing and able to engage with OWC.

Let's discuss!

