

OHI WORKFORCE COALITION

GROWING PROSPERITY THROUGH SKILLED WORKERS, QUALITY JOBS, AND EQUITABLE SYSTEMS

April 2023 Webinar Membership Overview

ohioworkforcecoalition.org

 [@ohiowfc](https://twitter.com/ohiowfc)

Agenda

1. Welcome!
2. Overview of OWC
3. Overview of Benefits
 1. Individual
 2. Organizational
 3. Examples of each
4. Q&A

OWC's vision is a future when:

- Ohioans have equitable access to opportunity, and the supports they need to take advantage of it;
- Ohio businesses have a skilled workforce advancing in quality jobs; and
- Ohio's workforce systems are aligned, transparent, inclusive, and accountable.

OWC has a mission to:

Build and engage a multi-system network of workforce stakeholders from across Ohio to develop policy priorities and advocate for these priorities with local, state, and federal officials.



Building a Network

[Learn More](#)



Growing Engagement

[Learn More](#)



Developing Policy Ideas

[Learn More](#)



Advocating for Change

[Learn More](#)

Guided by...

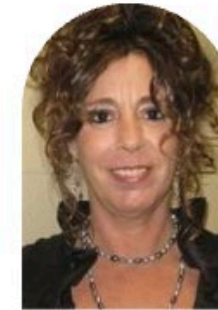
Kerrie Carte, Great Lakes Community Action Partnership
Toni Cunningham, Godman Guild Association
Lauren Atkins-Holliday, The Literacy Cooperative
Hope Arthur, The Health Collaborative
Kyle Fee, Policy Analyst
Prince Garuba, Ohio Association of Goodwill Industries
Laurie McKnight, Area 14 Workforce Development Board
Tanisha Pruitt, Policy Matters Ohio
Jill Rizika, Towards Employment
John Trott, Greater Ohio Workforce Board
Bryan Wright, Cincinnati Compass
Vacancy, Labor and Worker Voice
Vacancy, Post-Secondary Education

OWC Leadership Committee

Executive Committee



Lauren Atkins-Holliday
The Literacy Cooperative



Kerrie Carte
Great Lakes Community
Action Partnership



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John Trott
Greater Ohio Workforce
Board



Bryan Wright
Cincinnati Compass

Membership Levels

- Organization +
- Organization
- Partner Associations
- Individual +
- Individual

Membership Benefits

- Information, Resources, Data
- Policy, Advocacy
- Networking
- Training and Development
- Other

Deeper Dive

<https://www.ohioworkforcecoalition.org/membership>

https://static1.squarespace.com/static/6182cd0006c6fc4277149b5c/t/641b2ebf80fd0f78c3e22eaa/1679503040222/OWC_Membership_Comparison.pdf

Examples

- **May Webinar**
 - State and national budget overview
- **Peer Networks**
 - Aspen Workforce Leadership Academy
- **Skilling America**



SKILLING[®]
AMERICA

**Equipping education, workforce,
and HR professionals to lead job
seekers to better jobs.**

Skilling America® - Learn and Earn

Complete four prerequisite courses



Career Coaching



Analysis



Leadership



Partnerships

Earn the certification



Additional resources







Community Forum to connect to a community of peer Navigators



Resource Library to share and access the latest tools and resources used by Navigators

- Four online self-paced training courses focused on competency-based career navigation
- Each course may take 3-4 hours to complete

Skilling America® Course Competencies

CAREER COACHING	PARTNERSHIPS	ANALYSIS	LEADERSHIP
			
Use assessment tools to inform a competency-based hiring process	Apply collective impact principles to facilitate regional sector initiative(s)	Identify the assets needed to begin a regional analysis	Use domain knowledge to inform interactions with various stakeholder groups
Using a competency-based approach, identify: <ol style="list-style-type: none"> 1) Employer needs, requirements, and expectations of individuals by occupation 2) Expectations of the labor market 	Identify the key drivers and necessary stakeholders to advance a regional sector initiative	Leverage assets to facilitate analysis and alignment of employer needs with regional supply	Inspire stakeholders to develop and implement solutions to problems
Establish and sustain a productive career coaching relationship	Develop frameworks and strategies to facilitate sector initiatives	Communicate the uses of the job analysis report and LMI data to stakeholders and how to apply it within their work	Develop techniques to facilitate meetings with stakeholders to achieve a common purpose
Help clients identify goals, skills, needs, and career interests using competency-based tools	Foster opportunities to partner with stakeholders and customers	Explain the job analysis process and principles of competency-based sourcing and hiring	Explain how critical thinking skills inform decision-making and problem solving
Demonstrate effective interpersonal communication skills	Coordinate resources and wraparound services to support regional sector initiatives and the individuals they benefit		Learn techniques to shift from formal structured message passage to a shared understanding and relationship building through communication

Our Partners



It works!

- Reduced Navigator turnover at pilot sites resulted in agency savings of up to \$4,000 per Navigator
- Professionals trained on Skilling America yielded improved results with their clients including increased job placement, promotions, pay raises and overall job satisfaction

“Providing our staff with the tools, skills and competencies needed to offer exceptional services will not only move [them] towards self-sufficiency, but enables us to serve more job seekers.” Goodwill Industries of Houston

Course Catalog

All Courses

This self-paced e-learning community equips workforce, education, and HR professionals with the necessary competencies to build a resilient workforce system. Designed using a competency-based framework, Skilling America courses include Career Coaching, Analysis, Leadership, and Partnerships. Upon completion of these courses, Navigators receive course certificates and will have the opportunity to apply their acquired competencies to a final assessment and earn a Skilling America certification.



Career Coaching

6 Modules

In the Career Coaching Course, learners will practice establishing and sustaining productive career coaching relationships with clients, help their clients identify competencies aligned to their interest and learn how to utilize competency-based measurement tools while applying relevant and useful market data.

[Register](#)

[Course Details](#)



Analysis

4 Modules

Competencies acquired in this course include (1) understanding and identifying the assets needed to begin a regional analysis, (2) leveraging assets to facilitate analysis and alignment of employer needs with regional supply, (3) explaining the job analysis process and principles of competency-based sourcing and hiring and (4) communicating the uses of the Labor Market Information data to stakeholders.

[Register](#)

[Course Details](#)



Leadership

5 Modules

Completing this course will provide learners with key leadership competencies including the use of domain knowledge to inform interactions with stakeholders, inspiring stakeholders to develop and implement solutions to problems, and developing techniques to facilitate meetings with stakeholders. Modules also cover competencies associated with using critical thinking skills and learning techniques to shift the center of gravity of leadership communication from formal, structured message passing to joint sense-making and relationship building.

[Register](#)

[Course Details](#)



Partnerships

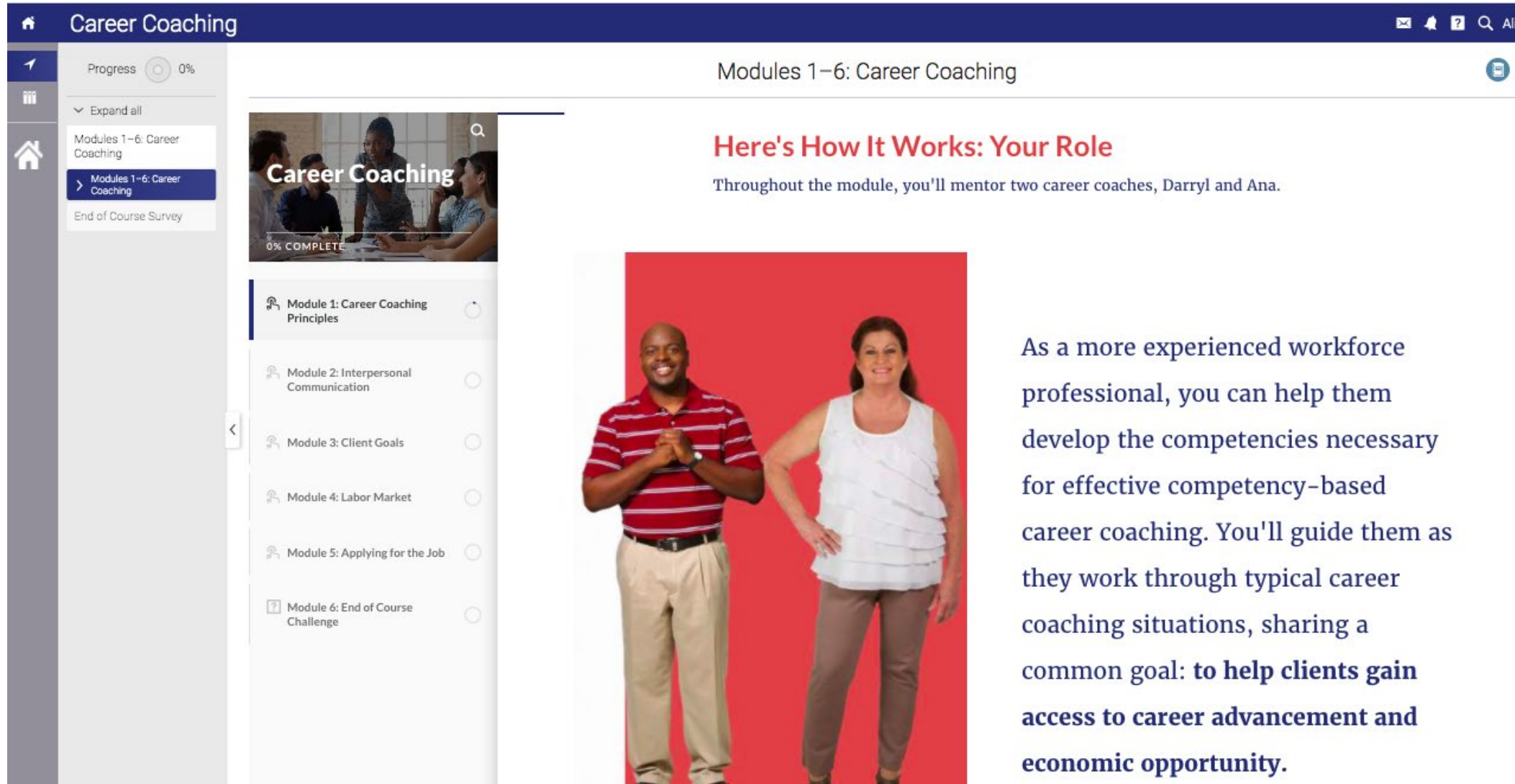
5 Modules

Learners who complete this course will gain the necessary competencies to apply collective impact principles to facilitate regional sector initiatives and identify the key drivers and necessary stakeholders to advance sector initiatives. Modules cover competencies related to developing frameworks and strategies to facilitate sector initiatives, fostering opportunities to partner with stakeholders and customers, and coordinating resources and wraparound services to support regional sector initiatives and the individuals they benefit.

[Register](#)

[Course Details](#)

Career Coaching Course



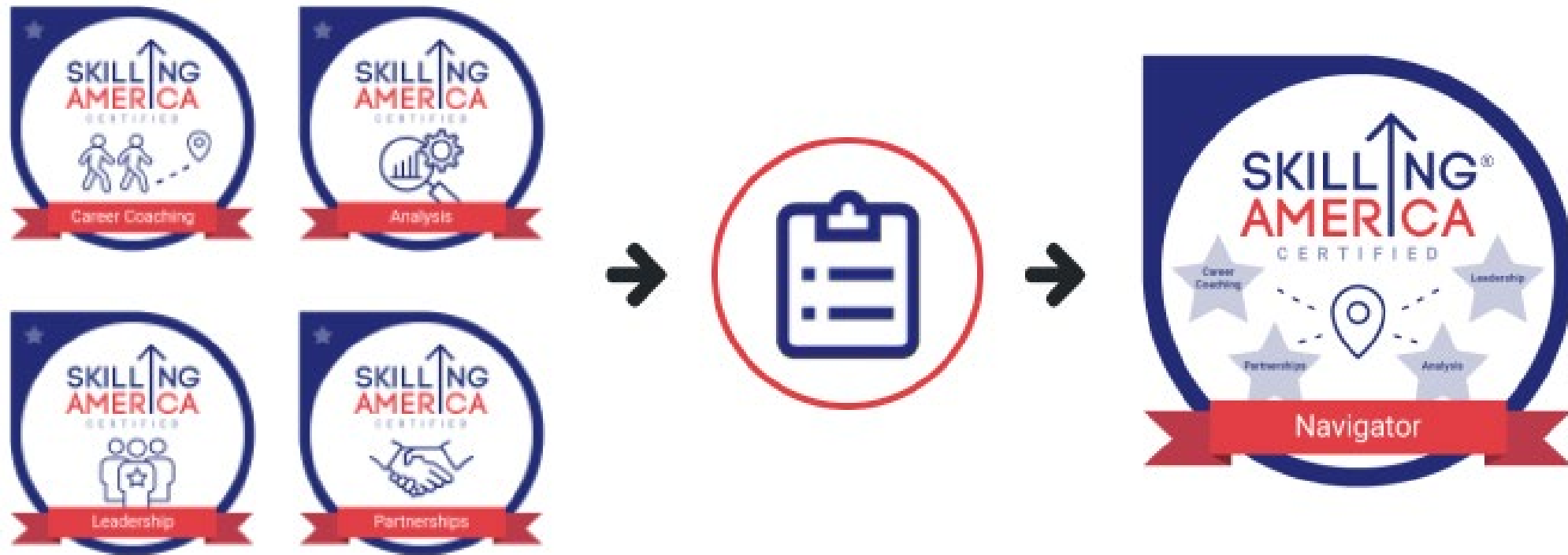
The screenshot displays the 'Career Coaching' course interface. At the top, the title 'Career Coaching' is shown in a dark blue header. Below the header, a progress indicator shows 'Progress 0%'. A sidebar on the left contains a navigation menu with options: 'Expand all', 'Modules 1-6: Career Coaching', 'Modules 1-6: Career Coaching' (selected), and 'End of Course Survey'. The main content area features a video player with the title 'Here's How It Works: Your Role' and a subtitle 'Throughout the module, you'll mentor two career coaches, Darryl and Ana.' Below the video player, a list of modules is displayed: 'Module 1: Career Coaching Principles', 'Module 2: Interpersonal Communication', 'Module 3: Client Goals', 'Module 4: Labor Market', 'Module 5: Applying for the Job', and 'Module 6: End of Course Challenge'. The video player shows two individuals, Darryl and Ana, standing against a red background.

As a more experienced workforce professional, you can help them develop the competencies necessary for effective competency-based career coaching. You'll guide them as they work through typical career coaching situations, sharing a common goal: **to help clients gain access to career advancement and economic opportunity.**

Course Certificates and Badges



Skilling America® Navigator Certification



Complete four prerequisite courses

Submit an application

Earn the certification

Resource Library



All Resources

My Saved Resources

Type ▾

Course ▾

Industry ▾

Client ▾

Occupation ▾

Search

Reset

Displaying entries 1 - 10 of 88 in total

Order by: Rating | Date Added ↓

Five Essential Leadership Competencies of an Effective Diversity and Inclusion Practitioner

Not Rated ★

Date Added: January 15, 2021

This guidebook focuses on diversity and inclusion leadership development and outlines essential roles highlighting what leaders need to know and be able to do. The guide also serves to develop D&I as a field of practice specifically in the West Michigan region but the same principles can be applied to other regions.

[View Details](#)

[★ Save Resource](#)

Partnerships Module 1 Sector Initiative Team Charter Template

Rating: 0.0 / 5 ★

Date Added: April 29, 2020

Sector initiative team charter template

[View Details](#)

[★ Save Resource](#)

The Resource Library is a collection of job aids, tools, and research to support Navigators in guiding individuals to better jobs and mobility.

Forum



Equipping education, workforce and HR professionals to unlock access to better jobs

Search Topics and Posts

Notification Settings Private Messages

All Messageboards

Unread

Career Coaching Course <i>ra Peña</i>	Partnerships Course Updated 14 hours ago by <i>Keyara Hamilton</i>	Leadership Course Updated Mar 17 by <i>Nicole Frazier</i>
Analysis Course Updated 2 hours ago by <i>Minh (Jesse) Nguyen</i>	Skilling America Navigator Certification More information about the Skilling America navigator certificate is coming soon!	Skilling America General Q&A Have a question? We've got an answer! Updated May 06, 2020 by <i>Christine Hubley</i>
Professional Toolkit Learn more about Skilling America resources and share your own favorites!	Frequently Asked Questions Find answers to some of the top questions received by Skilling America staff.	

The Forum is a central repository for Navigators across the nation to (1) share best practices, (2) seek peer input, and (3) generate new ideas and resources for career navigation and creating more efficient workforce systems.



[Skillingamerica.org](https://www.skillingamerica.org)



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