

OHI WORKFORCE COALITION

GROWING PROSPERITY THROUGH SKILLED WORKERS, QUALITY JOBS, AND EQUITABLE SYSTEMS

New from OWC in 2023
January 26, 2023

Agenda

1. Welcome!
 - Introduce yourself in the chat: name, organization and your favorite workforce buzz word
2. Orientation to time and space
3. What's new: network and policy
4. Immediate next steps
5. Questions

OWC Leadership Committee



Laurie Atkins-Holliday

Vice President of Strategic Initiatives

The Literacy Cooperative



Kerrie Carte

Planning & Development Coordinator

Great Lakes Community Action Partnership



Toni Cunningham

State Network Director - Ohio

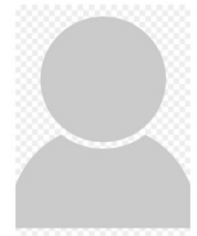
Unite Us



Bryan Wright

Executive Director

Cincinnati Compass



John Trott

Executive Director

Greater Ohio Workforce Board



Hope Arthur

Director, Workforce Innovation

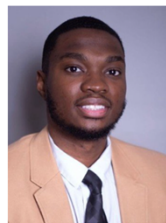
The Health Collaborative



Kyle Fee

Senior Policy Analyst

Federal Reserve Bank of Cleveland



Prince Garuba

Executive Director

Goodwill Ohio



Laurie Gribble-McKnight

Director

Area 14 Workforce Development Board



Tanisha Pruitt

State Policy Fellow

Policy Matters Ohio



Jill Rizika

Executive Director

Towards Employment

Time

OWC Celebrated 15 years last year!

- 100+ newsletters
- 40+ meetings on Capitol Hill
- 30+ webinars
- 10+ assessments of various state budget versions
- Countless wins

Space

OWC Celebrated 15 years last year!

- WIA became WIOA
- Senator Portman replaced by Senator Vance
- Congressionally designated spending went and came
- Office of Workforce Transformation is 10 years old

So What?

Challenges Persist

- Many Ohioans under 200% of poverty are working
- Businesses continue to face hiring challenges
- Alignment and collaboration is difficult (still)
- Skill development must be life-long

Why am I spending time on this?

Scalable best practices, new frontiers, hope.

- Industry sector partnerships spreading
- New models are emerging
- Field is evolving
- Equity requires it
- All hands-on-deck

OWC envisions a future when:

- Ohioans have equitable access to opportunity, and the supports they need to take advantage of it;
- Ohio businesses have a skilled workforce advancing in quality jobs; and
- Ohio's workforce systems are aligned, transparent, inclusive, and accountable.

OWC has a mission to:

Build and **engage** a multi-system network of workforce stakeholders from across Ohio to **develop** policy priorities and **advocate** for these priorities with local, state, and federal officials.



Building a Network

[Learn More](#)



Growing Engagement

[Learn More](#)



Developing Policy Ideas

[Learn More](#)



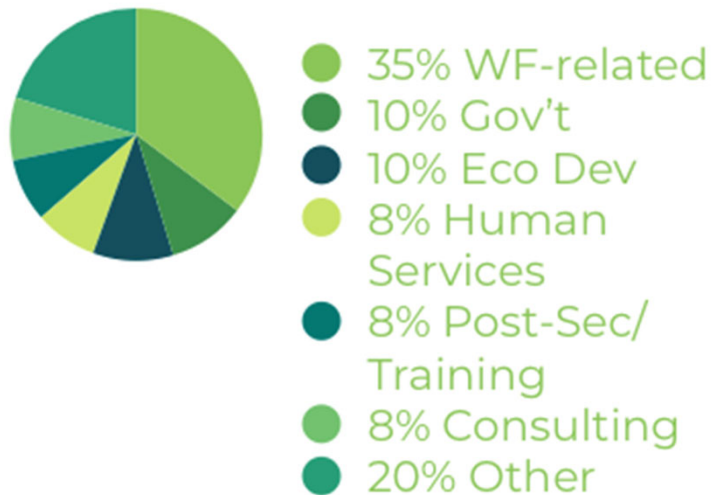
Advocating for Change

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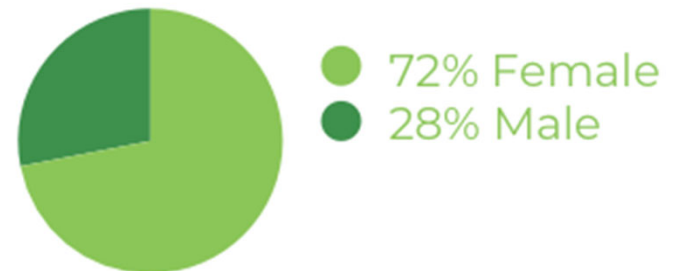
Current Network

700+ individuals across state

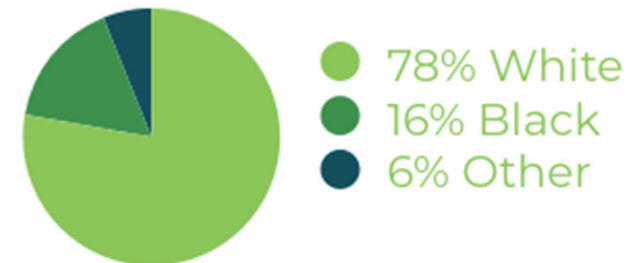
Workplace



Gender



Race/Ethnicity



Future Network

- Increased geographic diversity
- Meaningful inclusion of all members
- Individual and organizational members
- Clear partnerships with other statewide groups

Building the Network

Formal Membership Structure

- Individual and Organizational Options starting at \$200
- Special designation for small organizations and partners
- Increased services and tools available to members

Regional affiliates

- Coalition partners in specific regions
- Share regional perspective
- Point for regional events or trainings

Current Engagement

Mostly passive

- Newsletter

Some information gathering

- Monthly webinars

Less deep

- Annual federal and state official visits
- Periodic Calls-to-Action

Future Engagement

Some passive

- Newsletter

Increased knowledge transfer

- Monthly webinars
- Peer learning/sharing groups

More deep and regular

- Regular meetings with public officials from boards, GA, or agencies
- Calls-to-Action on state-level topics issues by OWC
- Professional Development

Engaging the Network in 2023

- Regional stakeholder networking and briefings
- Annual Conference and Day at the Statehouse
- Tools and research for members to use in meetings with public officials
- Professional development and peer-learning
 - Skilling America Licenses
 - Aspen Institute Workforce Leadership Academy
 - Job-Quality Assessment tool

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Building a Network

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Growing Engagement

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Policy Priorities: Current

Most recent priorities (2020):

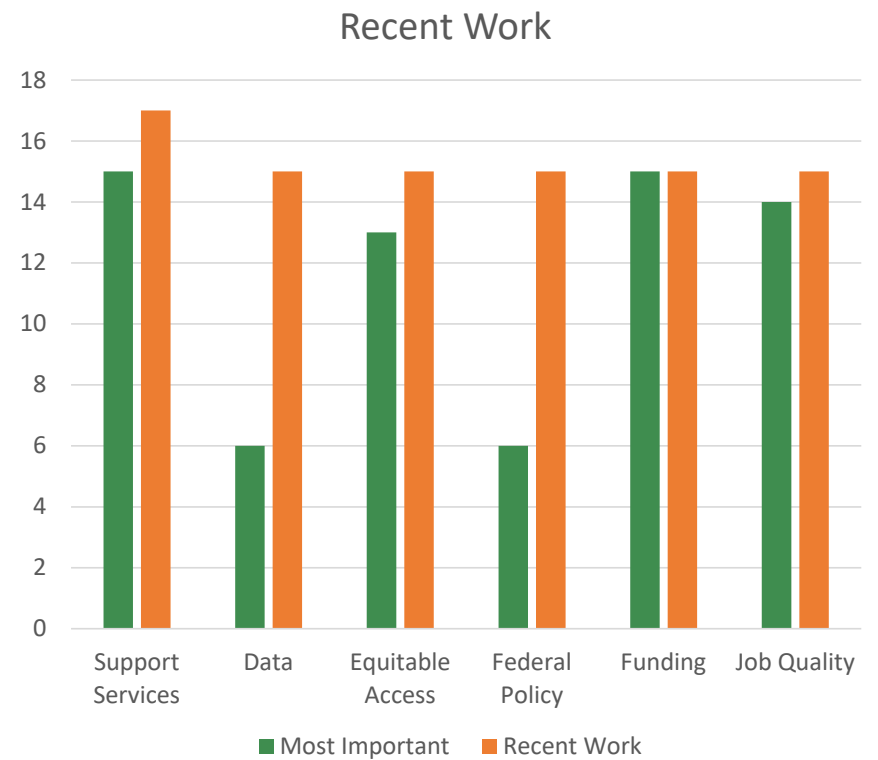
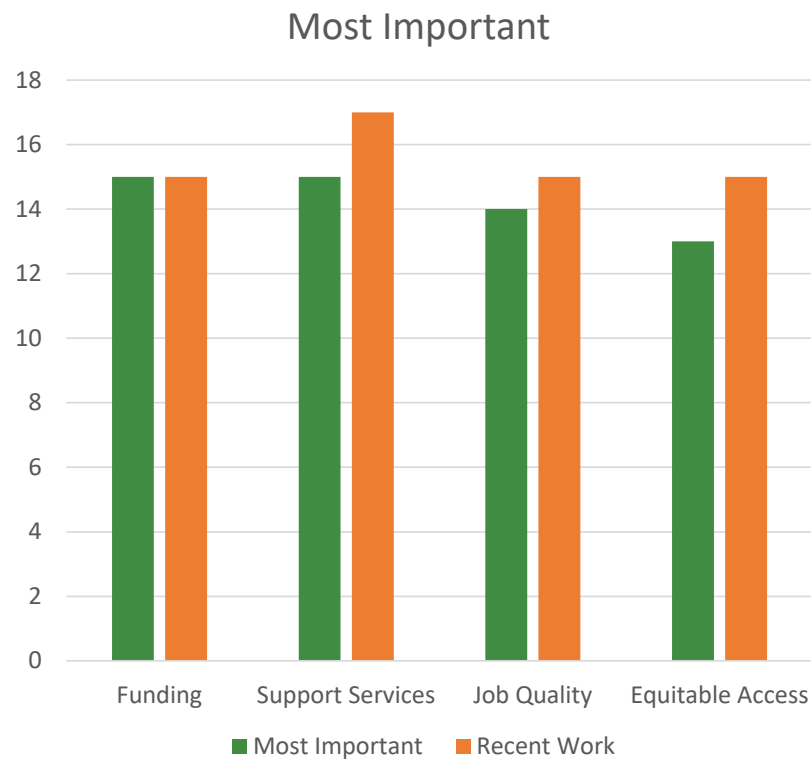
- Create a flexible supportive services fund.
Accessible to un-and under-employed Ohioans in low-wage jobs to cover retention and advancement supports
- Create an employer job-quality designation.
Identify workplace characteristics that exemplify good jobs and prioritize companies with those characteristics.
- Strengthen workforce systems.
Review data for impact of state-level workforce offices and programs.

Policy Priorities: Future

Survey of members in fall, 2022

1. Updated priorities
2. Considered what current work is happening
3. Identified gaps

What respondents shared



Policy Priorities: Future

1. Deep dive on the top four priorities
2. Identify opportunities in each
 - What can move through state agency work v. general assembly
 - Who are the potential champions
 - Who are potential partners
 - Outline next steps
3. Mobilize network to support priority

Policy Priorities: Examples

1. Funding and Supportive Services
 - SNAP Employment and Training
2. Job Quality and Equitable Access
 - Ohio's demand occupations and the benefit cliff